

Elise Rose Achard

Art Director
& Graphic designer



Swiss • 13.01.1996

Programs:

Photoshop
Illustrator
InDesign
After Effects
Figma
Canva

Langues:

Français natif
Anglais fluent

Education

2021
Miami Ad School
Hambourg
Art Director
Diploma

2017
ERACOM
Lausanne
CFC Designer

Hobbies:

Anime
Drag
My rabbits
Gaming
YouTube
TikTok
Twitch

Profil

Graphic designer with international experience, specializing in 360° campaigns, branding, and digital design. I've worked with clients such as Disney, Spotify, Meta, and Netflix. Passionate about Japanese culture, I also draw inspiration from my everyday life with my two rabbits, as well as gaming and digital trends.

Skills

Visual identity & art direction:

Concept development, adaptation, and visual consistency across 360° campaigns.

Creation of impactful visuals:

Digital (social media, web, video) and print (posters, packaging, POS materials).

Concepts & storytelling:

Experience in pitching and translating ideas into original, memorable visuals.

Production & coordination:

Oversight of photoshoots and collaboration with motion designers, graphic designers, and developers.

Visuals & trends:

Actively keeping up with new designs and digital trends (TikTok, YouTube, Twitch).

Experience

Granny GmbH • Berlin • Art Director • 2021–2024
Clients: Disney, Meta, Radio Fritz, Spotify, Netflix, Joyn

Wunderman Thompson • Tokyo • AD intern • 2020
Clients: BMW, Listerine, Tokyo city, Puma Golf

Geometry • Hambourg • Graphic designer • 2020
Clients: Coca-Cola

Ogilvy • Tokyo • AD intern • 2019
Clients: Delta Airlines, Greenpeace, Shiseido

Pulse.digital • Lausanne • UI intern • 2017
Clients: projets web (UI/UX)

Chiquita • Suisse • Graphic designer intern • 2015
Clients: Chiquita Suisse