

Elise Rose Achard

Art Director (AD) and Graphic designer,
Born the 13th of January 1996,
Swiss and French.

Contact

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Website: roseachard.com

Experience

Granny GmbH Berlin ● Since 03/2021 ● Mid-level AD

Clients: Disney+, Meta/Facebook, Radio Fritz, Spotify, Netflix, Joyn, Deutsch TV media ARD ect...

Responsibilities: Lead Art director on photo shoots, concepting lead for OOH campaigns, social media campaigns, managing editors, motion designers, designers, pitching, deck design ect...

Wunderman Thompson Tokyo ● 3 months ● DA Intern ● 2020

Clients: BMW, Listerine, Tokyo Government and Puma Golf.

Responsibilities: Concepting, Storyboarding, deck design ect...

Geometry Hamburg ● 3 months ● Designer Intern ● 2020

Clients: Coca Cola

Responsibilities: Packaging for childrens drinks, Cola poster.

Ogilvy Tokyo ● 3 months ● DA Intern ● 2019

Clients: Delta Airlines, Greenpeace and Shiseido.

Responsibilities: Concepting, storyboards, briefed illustrators ect...

Pulse.digital Lausanne ● 4 months ● UI Intern ● 2017

Wireframing, UI, collaborated with coders and programmers.

Chiquita CH ● 6 months ● Designer Intern ● 2015

Sticker design, event banners, brochures.

Education

● Miami Ad School, Hamburg
Portfolio program AD
2018-2021

● Eracom, Switzerland
Graphic designer student
2012-2017
Recived the CFC
2017

● Céruleum, Switzerland
Prepetory year
2011-2012

Specialisations

Packaging
Logos
UI design
Corporate design
360 Campaign

Programmes

Adobe Photoshop ● Advanced
Adobe Illustrator ● Advanced
Adobe Indesign ● Advanced
Adobe After Effects ● Proficient

Languages

Français Anglais